

SPECTRASHIELD

Armor for **your home.**

KPI BUILDING
PRODUCTS
Legendary Performance and Style



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The Latest Market Trends

Designers and industry experts predict that the most popular color trends for home exteriors are **dark, bold colors.**

Intense heat from the sun's rays can take a toll on the exterior of your home. This can cause panels to distort and fade. Darker colors present an even bigger challenge because they absorb more of the sun's damaging rays.

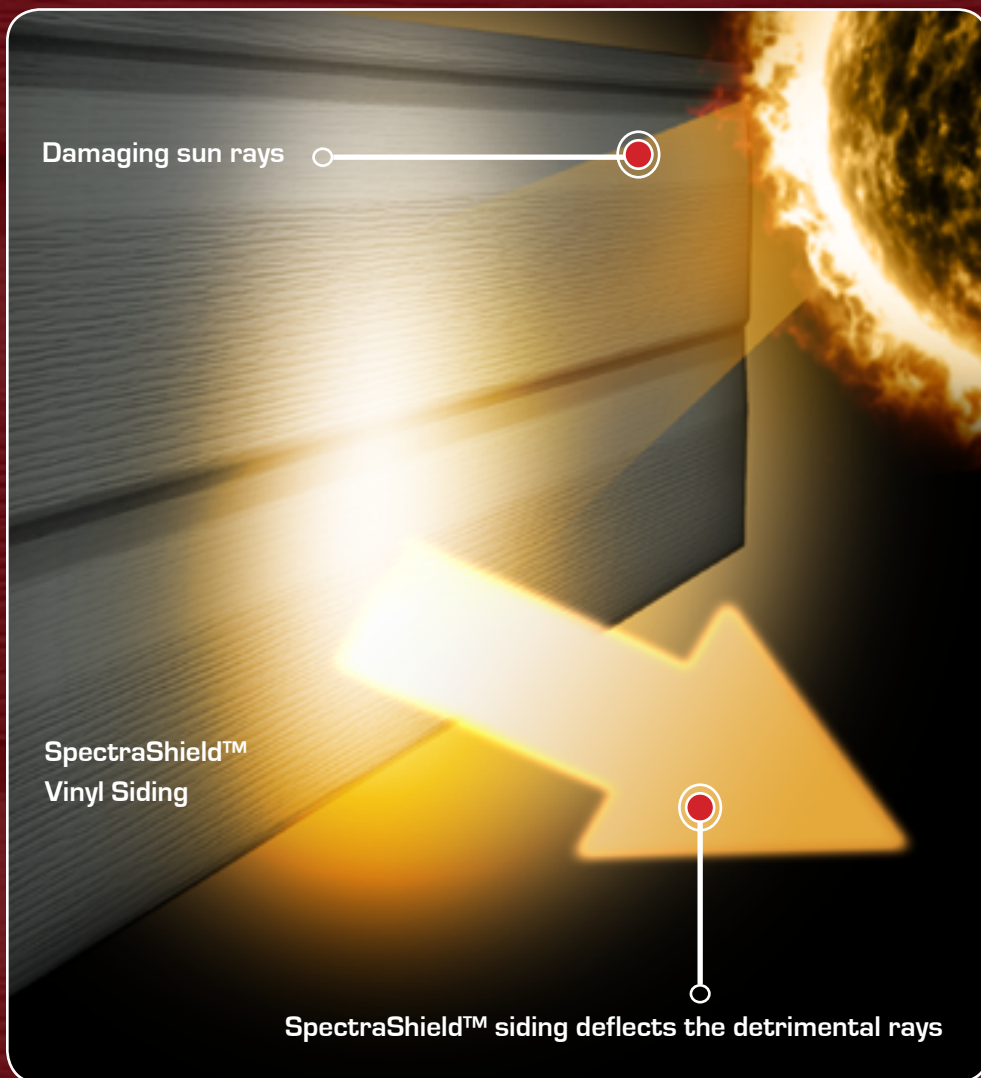
KP's research and development team aggressively tested dark colored vinyl siding in laboratories and field tests, in order to combat these issues.

Being at the forefront of the industry, KP is pleased to introduce SpectraShield™ Technology to enhance overall product performance.

The results prove that its unique properties and heat resistance capabilities are ideal for these new color trends.



HOW SPECTRASHIELD™ WORKS



Protects against Heat Distortion

SpectraShield™ thermal diffusion agents protect vinyl siding against distortion caused by heat from the sun.



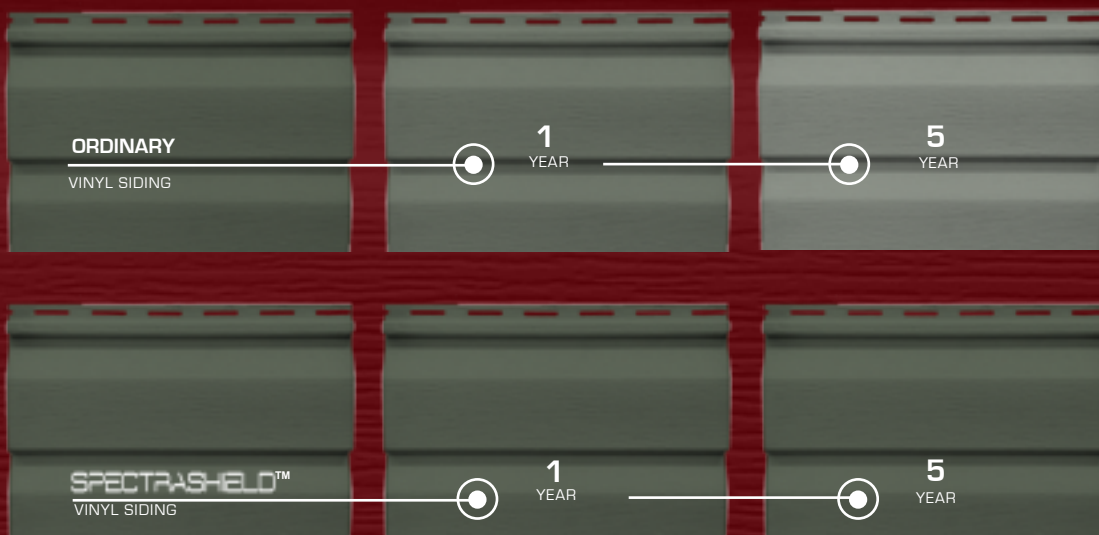
Heat gun pointed at KP vinyl siding at a temperature of 176.5°F. No distortion from the intense heat.



Heat gun pointed at competitor's vinyl siding at a temperature of 176.5°F. Siding tends to deform in the heat.

CHROMALOCK™ WILL PROTECT YOUR HOME FROM FADING

ChromaLock™ thermal diffusion agents disperse the sun's intense heat to resist fading, keeping your house looking beautiful year after year.



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